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**@USANAINC DIAMOND DISTRIBUTORS SHINE IN THE #NEWYEAR
WITH ESTEEMED RANK ADVANCEMENT**

SALT LAKE CITY — January 14, 2015
(NYSE: USNA)

When an Associate shines so brightly that a company chooses to create an entirely new rank to honor them, it's a big deal. [USANA Health Sciences](http://www.usana.com), a global nutritional company, has recognized [Pete and Dora Zdanis](#), Independent Distributors from Chester County, PA, as **inaugural Foundation Executive Diamonds** for their years of exceptional performance and dedication in the company.

USANA honored a total of 31 Distributors from the U.S., Canada and Mexico at a high-level meeting at its corporate headquarters in Salt Lake City. Each Associate was accredited and given a celebration plaque for their ongoing excellence.

Foundation Executive Diamond title requirements:

- USANA Diamond Director status of 10 years or more
- Commission income of at least \$100,000 USD for a minimum of 10 years
- Attend a USANA Convention in past two years
- Earn two of the following achievements: Vision Award, President's Award, Million Dollar Club, Independent Distributor Council member, Fortune 25, Growth 25

Pete and Dora are among 41 elite members worldwide to receive this exclusive advancement by USANA.

About Pete and Dora

Pete was a senior-level executive with ExxonMobil and Dora was a realtor before they joined forces with USANA in 1994. They were attracted to USANA's high-quality, science-based health products in addition to a solid business/compensation plan and experienced corporate management team.



“The USANA products and business have enriched our lives in many ways,” said Pete. “Most significant to us is that USANA has given us the time, autonomy and financial freedom to do what we want, when we want.”

Dora added, “We have made many friends around the world who we never would have met if not for USANA. We are also particularly gratified being able to assist so many people in achieving their personal and financial goals.”

To learn more, visit www.petezdanis.com.

USANA currently supports approximately 291,000 active Associates in 19 countries and sponsors more than 700 elite athletes around the world. In 2014, USANA received 112 prestigious awards.

For more information about USANA’s products and company, visit www.USANA.com.

*The earnings portrayed in this release are not necessarily representative of the income, if any, that a USANA Associate can or will earn through his or her participation in the USANA compensation plan. These figures should not be considered as guarantees or projections of one’s actual earnings or profits. Any representation of guarantee of earnings would be misleading. Success with USANA, results only from successful sales efforts, which require hard work, diligence and leadership. Success depends on how effectively one exercises these qualities.

About USANA

Founded in 1992, USANA Health Sciences (NYSE: [USNA](http://www.usana.com)) is a U.S.-based nutritional company that manufactures high-quality supplements and personal care and energy products in its [FDA-registered facility](http://www.usana.com) in Salt Lake City. Learn more about USANA by visiting our web site <http://www.usana.com> or the official USANA blog <http://whatsupusana.com>.

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