



YOUR GUIDE TO EXECUTIVE RANKS



THESE NEW EXECUTIVE RANKS REWARD GOLD DIRECTORS AND ABOVE WHO BUILD SOLID, STABLE BUSINESSES AS THEY CLIMB FROM GOLD TO DIAMOND—AND BEYOND.

HOW TO *qualify:*

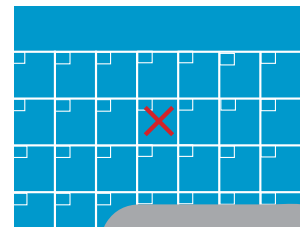
In any given 13 weeks, an Associate needs to reach a total number of Commission Volume Points (CVP) to secure their Executive rank for a year.

CUMULATIVE CVP IN ANY **13-WEEK** *Period*

- EXECUTIVE Gold Director: **13,000**
- EXECUTIVE Ruby Director: **26,000**
- EXECUTIVE Emerald Director: **39,000**
- EXECUTIVE Diamond Director: **52,000**
- EXECUTIVE Star-Diamond Director: **52,000**

EXECUTIVE Requalification

The date an Associate qualifies for Executive at each rank becomes their qualification anniversary. An Associate has until that date the next year to requalify for Executive at their level.



The Benefits OF EXECUTIVE RANK

- Recognition at all major corporate events
- Free Business Accelerator Suite
- Enhanced recognition on regional growth trips for Executive Ruby and Executive Emerald Directors
- A new Executive Diamond Retreat

SPREAD THE WORD

We'll be officially launching these new Executive ranks on **January 9, 2015.** Share this exciting program with your leaders so they're ready to take advantage of it.

Foundation

EXECUTIVE DIAMOND DIRECTOR

This Executive program will recognize Associates who are the cornerstones of our business—those who helped us grow over the past two-plus decades.

Becoming a Foundation Executive gives Associates a lifetime membership in our most exclusive group. That membership comes with Executive Diamond benefits at any event they attend, along with special gifts and opportunities.



MEMBERSHIP REQUIREMENTS

It isn't easy to become a Foundation Executive.

All of these criteria must be met to be included in this group:

- Diamond Director or above for a minimum of 10 years
- 100,000 CVP per year for a minimum of 10 years
- Remain recognition qualified
- Achievement of two of the following: Vision Award, President's Award, Million Dollar Club, IDC member, Fortune 25, Growth 25
- Have attended International, Asia and Pacific, or China Conventions once in the last two years