

# USANA Health Sciences

## Advanced Nutritional Supplementation

For almost 30 years, science-based innovation has been the cornerstone of USANA. Founded in 1992 by Dr. Myron Wentz, USANA has been a leader in cutting-edge research to deliver the right nutrients your body needs to be at its best. Our team of world-class scientists from various disciplines are dedicated to the continued creation of the best products in the world. And today, you can enjoy the benefits of this commitment to health with USANA's premium supplements and nutritional products.

### Advanced Nutrition

Nutrient intake at Recommended Dietary Allowance (RDA) levels is adequate to meet minimal nutritional requirements. However, for optimal nutrition, advanced levels of nutrients offer the best support for a balanced and energetic lifestyle.\*

Our groundbreaking products are developed understanding the complexity of how certain nutrients work together to provide the right amount and balance of vital nutrients. And these nutrients are delivered in highly bioavailable forms to be used by the body.

### Bioavailability

Nutrient bioavailability indicates the extent to which nutrients are absorbed by the body and delivered to the blood stream. Different vitamins and minerals have different absorption rates—regardless of whether they come from a tablet, liquid, powder, or food. Our innovative technologies optimize nutrient bioavailability in our formulations.

### Innovative Technologies

USANA scientists work in state-of-the-art laboratories to research and develop products based on the latest nutritional scientific discoveries.

They continuously test, study, and conduct research to improve our product offering, including unique product combinations for broad-spectrum nutrition.

- **USANA InCelligence Technology** uses nutrients to target specific cell-signaling pathways to help support your body's innate cellular intelligence. This delivers key nutrients that help activate your body's natural ability to respond to stress to promote normal, healthy aging processes.\*
- **Nutritional Hybrid Technology** enables nutrients that must be kept separate to retain optimal potency to be conveniently delivered in one tablet.\*
- **Olivol Olive Fruit Extract** is a proprietary extract designed to deliver the potent antioxidant polyphenols derived exclusively from olive fruit. Our unique extraction process ensures a pure, high-quality ingredient.\*



- **Poly C** is USANA's proprietary vitamin C blend. This combination of calcium, potassium, magnesium, and zinc ascorbates is shown to increase and maintain higher levels of vitamin C in the blood than equal amounts of ascorbic acid alone.\*
- **Meriva®† Bioavailable Curcumin Complex** is an innovative phytosome that delivers water-soluble curcumin wrapped in fat-soluble soy lecithin for improved stability and absorption.\*
- **Bioactive Minerals** are minerals attached to organic acid or amino acids for better bioavailability, including calcium, magnesium, zinc, selenium, manganese, and chromium.\*

## High-Quality Nutrients

Due to our global presence, USANA must meet the manufacturing and regulatory standards of each country where our products are sold. This starts with procuring and using only the highest-quality raw materials put through rigorous testing and quality control to assure potency and purity, so our worldwide customer base knows what is listed on the bottle is, in fact, what is in the bottle.

By utilizing innovative technologies, proprietary formulas, and strenuous testing, USANA sets the standard of science-based, dietary supplement production—an approach that continues to raise the bar for the nutrition industry.



**Visit [askthescientists.com](http://askthescientists.com)**

for additional, in-depth information about the science behind USANA.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

†Meriva is a trademark of Indena S.p.A.

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