

As valued USANA team members, we wanted to be sure that you received the following announcement from USANA, which you will find to be self-explanatory, that was just sent to all Gold and above Associates.

We will certainly miss working with Fred, Mark, Jeff and Riley, but wish them the best of continued success in their future endeavors.

We are looking forward to working with the new USANA management team, all of whom have proven track records with the company, as USANA enters its third decade which we know will be one of continued growth.

Be well,

Pete and Dora Zdanis

Dear USANA Leaders,

As we approach our 20th anniversary, we are looking forward to a new era for our company, one in which we remain committed to the USANA vision yet are poised for greater progress and new opportunities.

Often change in leadership is a catalyst for just such progress. So, maintaining our strong outlook for the future, USANA has accepted the resignations of four members of our management team: Fred Cooper, Jeff Yates, Mark Wilson, and Riley Timmer. These management changes, effective Monday, May 9, 2011, open doors for a fresh perspective on our business and its next 20 years of growth.

With that, I am pleased to announce the following promotions within our management team:

- **Kevin Guest, President of North America**
- **Deborah Woo, President of Asia Pacific**
- **Doug Hekking, Chief Financial Officer**
- **Roy Truett, Chief Operating Officer**

On behalf of the board of directors and management team, I want to offer my congratulations and gratitude to these outstanding leaders who will be taking on even greater leadership roles with our company. They are highly talented, proven executives who played significant roles in USANA having marked 8 years of consecutive growth and recently achieving its best quarter in the history of the company.

I also want to offer Fred, Jeff, Mark, and Riley our sincerest thanks for their years of service to USANA and for helping us achieve continual record growth. We wish them well as they pursue other business interests.

Though this announcement may feel abrupt, you can rest assured that USANA remains well prepared to carry out all current initiatives and to continue to develop plans for future growth. Dr. Wentz and I have always believed strongly in depth of leadership, which is why our team will be able to make this a smooth transition.

USANA is committed to providing employees and Associates with strong development plans and clear growth opportunities. Toward that end, we will share further updates and changes as they develop.

Nobody knows better than you do that change is often required in order to grow as a person or organization. So, we hope you will see these changes for the opportunities they are for our company, distributors, employees and shareholders.

Sincerely,

Dave Wentz

**Chief Executive Officer
USANA Health Sciences, Inc.**
